



How you can get PAID to give away Audio Ebooks from George McKenzie's *Publicity Goldmine...*

Here's what you do

The ebook you downloaded is "brandable." That means you can substitute my affiliate hyperlinks with your own.

For instance, when a product or a website is mentioned, e.g. Joan Stewart's Publicity Hound "Special Reports," the hyperlink in the ebook contains MY affiliate code. If you click on the link as it is, and buy one of Joan's Special Reports, I get a commission on the sale.

But wait a minute. The ebook you have may not be brandable. How do you know?

Well, you simply look at the file name.

BRANDABLE: fasttrack(brandable).pdf

NON-BRANDABLE: fasttrack.pdf

If you don't have a brandable copy, you can download one by clicking here.

Would you like to make money without working for it?

Who wouldn't?

With this ebook, you have to do a few minutes of work, but the potential payoff is definitely worth it.

When you brand this ebook (using the branding software I'll provide free), it will contain your affiliate links, not mine.

If you haven't downloaded the branding software yet, you can do so by clicking here.

When someone reads this ebook, clicks on a link, and then buys a product, you'll get a commission on each sale. And even better – for many of the links, you'll get a commission every time the customer buys anything from that website anytime in the future. They don't have to come back to this ebook and click through the link again for you to get credit for the sale.

This ebook links to 12 websites offering dozens of products -- dozens of potential revenue streams for you.

Now as I said, you have to do a little work to make this happen.

To receive your affiliate link/ID, you have to sign up with each affiliate program available. I've made it easy for you by providing direct links to each vendors affiliate program below.

You **MUST** sign up for the affiliate program before you brand your ebook.

You can also "brand" the title page with your own name and website.

NOTE: The "Format" area below will be used later when we actually do the branding.

Title Page:

Your name or company (optional)

[mailto:{--name\\$George McKenzie's Publicity Goldmine--}](mailto:{--name$George McKenzie's Publicity Goldmine--})

Your Web Site

[http://www.{--yoururl\\$getfreepublicity.com--}/](http://www.{--yoururl$getfreepublicity.com--}/)

Affiliate Information:

George McKenzie's sites

Affiliate Sign Up

<http://www.automateyourwebsite.com/app/afsignup.asp?MerchantID=15549>

Format

<http://www.automateyourwebsite.com/app/afsignup.asp?MerchantID={--get-free-publicity--}&u=www.get-free-publicity.com>

<http://www.automateyourwebsite.com/app/afsignup.asp?MerchantID={--publicitygoldmine--}&u=www.publicitygoldmine.com>

<http://www.automateyourwebsite.com/app/afsignup.asp?MerchantID={--pressreleasetoolkit--}&u=www.pressreleasetoolkit.com>

<http://www.automateyourwebsite.com/app/afsignup.asp?MerchantID={--optinggoldmine--}&u=www.optinggoldmine.com>

Joan Stewart, The Publicity Hound

Affiliate Sign Up

<http://www.automateyourwebsite.com/app/adtrack.asp?AdID=20164>

Format

[http://www.automateyourwebsite.com/app/adtrack.asp?AdID={--publicityhound\\$44940--}](http://www.automateyourwebsite.com/app/adtrack.asp?AdID={--publicityhound$44940--})

Marcia Yudkin

Affiliate Sign Up

<http://freefiliate.net/secure.cgi?client=yudkin&aflt=gpmck>

Format

[http://freefiliate.net/secure.cgi?client=yudkin&aflt={--yudkin\\$gpmck--}](http://freefiliate.net/secure.cgi?client=yudkin&aflt={--yudkin$gpmck--})

Alex Carroll

Affiliate Sign Up

www.webmarketingmagic.com/app/aftrack.asp?afid=37258

Format

[www.webmarketingmagic.com/app/aftrack.asp?afid={--radiopublicity\\$37258--}](http://www.webmarketingmagic.com/app/aftrack.asp?afid={--radiopublicity$37258--})

Dr. Kevin Nunley

Affiliate Sign Up

<http://www.myaffiliateprogram.com/u/drnunley/t.asp?id=1482>

Format

[http://www.myaffiliateprogram.com/u/drnunley/t.asp?id={--nunley\\$1482--}](http://www.myaffiliateprogram.com/u/drnunley/t.asp?id={--nunley$1482--})

Jason Potash, Ezine Announcer

Affiliate Sign Up

<http://wetrack.it/eza/af.cgi?1277>

Format

[http://wetrack.it/eza/af.cgi?\(--ezineannouncer\\$1277--\)](http://wetrack.it/eza/af.cgi?(--ezineannouncer$1277--))

Tom Antion/Speakers Store

Affiliate Sign Up

<http://www.kickstartcart.com/app/aftrack.asp?AFID=82505>

Format

[http://www.kickstartcart.com/app/aftrack.asp?AFID={--speakershop\\$82505--}](http://www.kickstartcart.com/app/aftrack.asp?AFID={--speakershop$82505--})

Small Business Marketing Bible by David Frey

Affiliate Sign Up

<http://www.marketerschoice.com/app/aftrack.asp?afid=78559&u=www.TheMarketingBible.com>

Format

[http://www.marketerschoice.com/app/aftrack.asp?afid={--marketingbible\\$78559--}&u=www.TheMarketingBible.com](http://www.marketerschoice.com/app/aftrack.asp?afid={--marketingbible$78559--}&u=www.TheMarketingBible.com)

Joe Vitale "Mr. Fire"

Affiliate Sign Up

<http://hop.clickbank.net/hop.cgi?tiger14/outrageous>

Format

<http://hop.clickbank.net/hop.cgi?{--clickbank--}/outrageous>

Alexandria K. Brown "The Ezine Queen"

Affiliate Sign Up

<http://www.mcssl.com/app/afsignup.asp?merchantid=20749>

Format

[http://www.mcssl.com/app/aftrack.asp?afid={--ezinequeen\\$84674--}](http://www.mcssl.com/app/aftrack.asp?afid={--ezinequeen$84674--})

Armand Morin's "Generator" products

Affiliate Sign Up

<http://www.gogenerator.com/x.cgi?id=35457&pid=4463>

Format

[http://www.ecovergenerator.com/x.cgi?id={--armand\\$35457--}&pid=4463](http://www.ecovergenerator.com/x.cgi?id={--armand$35457--}&pid=4463)

Next step:

Once you've joined all the affiliate programs listed above, you're ready to brand the ebook with your own links.

Just follow these steps, and you'll have it done in a few minutes.

Step 1 Run the Software.

Open the brander software that's been provided to you. The software is called "PDFBrand."

Once you open the program, select FILE | OPEN from the top drop down menu.

Locate the name fasttrack(brandable).pdf that you downloaded and select "open."

Next, notice the list of tags. They look like this:

{--get-free-publicity--}

{--pressreleasetoolkit--}

{--publicitygoldmine--}

To begin branding your ebook with your own affiliate links, double click your mouse on the first tag. If you recall, on the previous page, I mentioned all the affiliate websites and products mentioned in this ebook.

They were listed in the section called "Format." You need to refer to the "Format" section for each program when completing the next step.

Step 2: Branding

Once you double click on a link, you'll be prompted to enter your affiliate ID. Your affiliate ID will always be contained within the long affiliate url that you have received. For example:

Publicity Hound

<http://www.automateyourwebsite.com/app/adtrack.asp?AdID=20164>

In this example, 20164 is the affiliate ID.

Each of the links within this ebook will work exactly the same way. Looking at the Publicity Hound link again, you'll notice that the link formatting on the previous page looks like this:

<http://www.automateyourwebsite.com/app/adtrack.asp?AdID={-- publicityhound --}>

Once you double click on the { -- publicityhound --} tag in the branding software, a window will pop up. All you need to do then is enter your affiliate ID or number.

When you enter the affiliate ID or number, you'll automatically add your affiliate hyperlink to the ebook. You can't see the hyperlink because it's hidden, but it's there.

Step 3: Save the Ebook

Once you've completed steps 1 & 2, all you need to do next is press the "Brand" icon. Once this is complete, you must save the ebook.

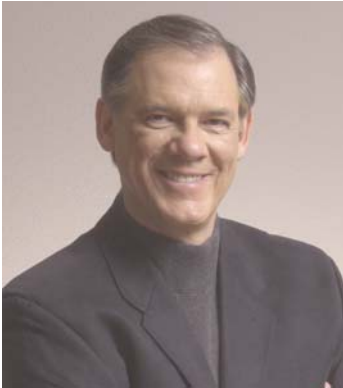
NOTE: Since the ebook contains the word "brandable," please save the ebook back to its original file name:

Fasttrack.pdf

Once you've done this, the process is complete. You may give away the newly branded ebook, complete with your personal, money-making affiliate links.

That's it. Congratulations. You're done.

If you have any questions, email me at george@get-free-publicity.com and I'll do my best to be of service.



George McKenzie
Publisher, "Publicity Goldmine" Ezine
www.get-free-publicity.com
www.publicitygoldmine.com
www.pressreleasetoolkit.com
www.optinggoldmine.com